

# CATHERINE HITE – UX/UI DESIGNER

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## SUMMARY

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UX/UI designer skilled in user-centered design who generates robust solutions with a background in visual design and multimedia production. Previous experience in fashion design, working with overseas factories on product development, then launched own fashion line. Focused on user experience long before knowing what to call it.

## TECHNICAL SKILLS

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**Tools:** Figma, XD, Sketch, InVision, Adobe Suite, Basic HTML/CSS.

**Research Skills:** Competitive analysis, heuristic evaluations, journey mapping, empathy mapping, user interviews, user testing, benchmarking, ethnography, surveys, and task analysis.

**Design Skills:** Brand development, graphic design, UI design, prototyping, and responsive web design.

**Additional Skills:** Organization, customer service, and writing.

## UX/UI PROJECTS

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**Transit App – S.L.A.T. (St. Louis Area Transit)** | Thinkful | [Link](#) 03/2023

### High-fidelity prototype

- A mobile app for the St. Louis' public bus system; includes feature to prioritize commuters' needs.
- Solo UX/UI designer and UX researcher.
- Utilized double diamond design process and user-centered design principles.
- Conducted user research and testing using Typeform, Otter.ai, and Maze.
- Built a branded, high-fidelity clickable prototype using Figma and Photoshop.

**Client Project – TBC** | Thinkful | [Link](#) 05/2023

### Medium-fidelity prototype MVP

- More details coming soon.
- Solo UX/UI designer and UX researcher operating design sprint.
- Built a branded, mid-fidelity clickable prototype using Figma.

## PROFESSIONAL EXPERIENCE

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*Texas House of Representatives, Office of Speaker Joe Straus* Austin, TX

**Special Projects Coordinator** 10/2014 - 01/2019

- Planned and managed a variety of events including dinner parties, reunions, day conferences, children's events, and holiday parties.
- Designed an array of printed materials including invitations, care/enclosure cards for gifts, name tags, place cards, menus and official stationery.
- Facilitated state-wide "District Christmas Ornament Program" including distribution, collection, and cataloguing of 100+ unique ornaments annually. Improvement to processes resulted in record participation.
- Improved quality and ease of events through a self-initiated study, evaluation, and redesign of processes.

*Catherine Carter Hite, L.L.C.* Austin, TX

**Founder & Creative Director** 08/2012 - 10/2014

- Selected to present debut collection at Austin Fashion Week 2013.
- Invited to host two-day trunk show at Julian Gold's Austin location.
- Created original artwork for printed fabrics.

*Diane von Furstenberg Studio, L.P.* New York, NY

**Product Development Coordinator** 12/2010 - 04/2012

**Production Assistant** 12/2009 - 12/2010

- Overhauled development charts for increased clarity and greater detail, which lead to company-wide adoption and distribution. By streamlining transition from development to production and eliminating discrepancies, company avoided expensive chargebacks from retailers.

- Maintained daily correspondence with overseas factories, liaised with design team to coordinate materials and sample garments, and ensured schedule was upheld.

## EDUCATION

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*Thoughtful*

Online

**Certificate, UX/UI Design Program**

02/2023 - 07/2023

- Conducted user surveys and interviews, leveraged data to develop personas, empathy, and journey maps, user stories, and flows in order to make informed design decisions.
- Utilized the double-diamond process, user-centered design principles, and design sprints.
- Created effective case studies to showcase findings and design decisions with clients and stakeholders.

*Washington University in St. Louis*

St. Louis, MO

**B.F.A., Fashion Design**

05/2009

Dean's List Student and Elliott Scholar